



Elina DiCostanzo, MBA

Qualifications and Background

Elina DiCostanzo Annas graduated from American University in Washington, D.C., in 1977 with a Bachelor of Business Administration Degree in Accounting. In 1990, she graduated with a Masters in Business Administration Degree in Marketing and Management from the University of Denver.

Elina joined Cooper Norman in 1993 as the Marketing Director. She performs a variety of duties related to marketing, client development, and public relations for Cooper Norman. As the Marketing Director, Elina creates opportunities for the Firm to achieve visibility, develop and create collateral materials, develop website design, develop advertising campaigns, train staff, coordinate promotions and events, and participate in community service.

On occasion, she has the opportunity to provide services to our clients in the following areas:

- Business Consulting
- Marketing Consulting
- Marketing Search

Prior to her employment with Cooper Norman, Elina held the following positions: the account manager for a Clear Channel Communication station, the Bursar at the University of Denver, the Controller of subsidiary organizations at the Children's Hospital of Denver, and the endowment fund accountant at Georgetown University.

The following are professional associations that Elina is currently involved in:

- Arid Club Membership Committee - Since 2009
- Associated General Contractors (AGC) Member – Since 2002
- Association for Accounting Marketing – Since 1998
- CPA Associates International – Since 2003
- Construction Education Foundation of Idaho – Since 2006

To view Elina's, Stracotto di Manzo click the following link:

<http://www.coopernorman.com/pdfs/Recipes/ElinaDiCostanzo.pdf>